**OUR MISSION**

We inspire growth in all children by engaging families in learning through play.

**OUR VISION**

The Children’s Museum of Richmond will foster a community that recognizes and appreciates that children grow and learn through play.

**GUIDING PRINCIPLES**

We develop our exhibits, education programs, and events with an unwavering commitment to the following beliefs:

1. Children are capable of creating their own unique answers.
2. Children learn through play and hands-on experiences.
3. Children thrive from informal learning that honors their individual learning styles.
4. Children are at the center of everything we do.
5. Inspired children grow up to change the world.

For more information on making a planned gift to the Children’s Museum of Richmond, please contact Sarah Moseley, Director of Development & Marketing, at 804-474-7005 or smoseley@cmorva.org.

Complete the Planned Gift Form online via the QR code and email to smoseley@cmorva.org.

**Learning Legacy Society**

Children’s Museum of Richmond
2626 W. Broad Street
Richmond, VA 23220

Midlothian Location
(no mail at this address, please)
6629 Lake Harbour Drive
Midlothian, VA 23112

804-474-7000

www.cmorva.org

You can leave a legacy of children learning through play for many generations to come...
**BEQUEST TO THE CHILDREN’S MUSEUM OF RICHMOND**

You can name the Children’s Museum of Richmond in your will through general bequest language. "I give, devise, and bequeath to the Children’s Museum of Richmond, 2626 W. Broad Street, Richmond, VA 23220, the sum of $ ____ or ____ percentage of estate (or a description of the specific asset), for the benefit of the Children’s Museum of Richmond and its general purposes." The federal tax identification number for the Children’s Museum is 51-0220694. Please note that the Children’s Museum strongly recommends that you consult professional advisors in the preparation of your will and to supervise its execution so as to comply with state requirements.

**LIFE INSURANCE OR RETIREMENT PLAN ASSETS**

You can name the Children’s Museum of Richmond as the beneficiary on your life insurance policy or to receive a percentage of your retirement plan assets by simply changing the designation with your plan administrator.

**ARE WE ALREADY IN YOUR ESTATE PLAN?**

If you have already named the Children’s Museum of Richmond in your estate plan, we would like to honor you in our Learning Legacy Society. Your notification to smoseley@cmorva.org will help us to recognize you, while inspiring others to consider joining the Society as well. Thank you so much for your dedication to the Children’s Museum and to children for generations to come – you are making it possible for our community’s youngest citizens to continue learning and growing through the power of play!

**THE FUTURE STARTS WITH YOU**

Consider joining the Learning Legacy Society.

**ENDOWMENT**

The Children’s Museum of Richmond has an established endowment that supports the operations of the organization, advancing its mission and programming. It is managed professionally, providing sustainable funding each year for special activities or the general use of the organization. If you are interested in helping us grow the endowment, please contact Sarah Moseley at smoseley@cmorva.org or 804-474-7005.