

CHEERS TO
FORTY
YEARS!

CELEBRATING
40 YEARS
OF PLAY

40

FRIDAY
9.10.21
7PM - 11PM

2626 W BROAD ST
RICHMOND, VA

EVENT SPONSORS

McGUIREWOODS



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Special Thanks to Caitlin Berry, Kelly Beazley, Shaleigh Howells, Maribeth Lacy, Erika MacCormac, Carli Nelson, Lorri Riddle, Martha Schley Smith, Tunstall Willis, Courtney Wynn, and Jillian Zemp

Event Partners



MOSAIC
catering + events



BLACKTIE BENEFIT AUCTIONS, DIAMONDS DIRECT,
GUARDIAN PARKING MANAGEMENT SERVICES, RENT-E-QUIP

EVENT AGENDA

7:00PM

Check-In & Welcome Drink

8:45PM

Raffle, Games and Auction Last Call

9:00PM

Heads or Tails Raffle & 50/50 Winner Pulled
Presented by Ernie Rogers, Black Tie Benefit Auctions

9:15PM

Welcome by
Danielle Ripperton, Executive Director
Melvin Watkins, Chair of the Board of Trustees
Alex Moore, Chair of the Associate Board

9:30PM

Fund-A-Cause
Presented by Ernie Rogers, Black Tie Benefit Auctions

10:00PM

Check Out Opens

Throughout the Evening

Hors D'oeuvres by Lunch.Supper!
Beer courtesy of Center of the Universe
Cocktails by Cirrus Vodka
Ice Cream Sandwiches by Nightingale
Live Music by The Krewe Band

Be sure to check out our Instagram Story for live postings throughout the night!

Dear childrens Museum I
like the cave jungle because
high and I can spy on kids.

The talk tubes are fun. I
like the art studio my
favorite teacher is Ms. Pam
My favorite lesson was the
habitat. I Love the apple tree
picking thing. I will come back
in the future bye see you next
time.



“Why We’re Here”

Dear Friends:

Welcome! Celebrating 40 years is an incredible milestone and we’re so very grateful that you’re celebrating with us!

While 1981 may not seem so long ago, there have been a few changes since then – the Museum changed its name from Richmond Children’s Museum to the Children’s Museum of Richmond, the physical location moved from Navy Hill to Broad Street (and beyond!), and a few of our very first visitors have grown up, too! (And, we’re thrilled that they are now visiting with their children!) What hasn’t changed, though, is the Museum’s continued commitment to our community, our knowledge that children learn through play, and our presence as an organization that brings together all children to engage in experiences that are vital to their brain development.



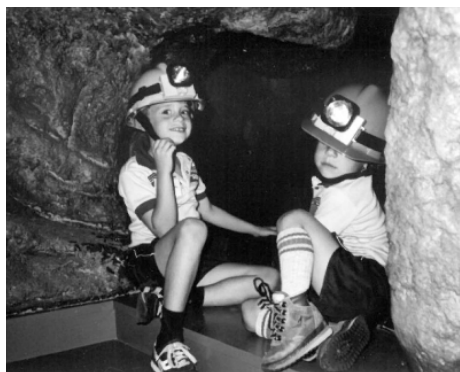
In all this time, we've been grateful to serve more than 7 million children, families, and caregivers; grow programming to include the Book Bank and Commonwealth Parenting; and expand our physical footprint. The past eighteen months have been an overwhelming challenge for the world, the Children's Museum, and for children. We are proud that with your unwavering support we are still here for children as we continue to move through the pandemic. Now, more than ever, children and families need the Children's Museum. **It is critical that we have, and we continue to, break down barriers that would make it**

impossible for children to experience the Children's Museum. Your support this evening makes this possible.

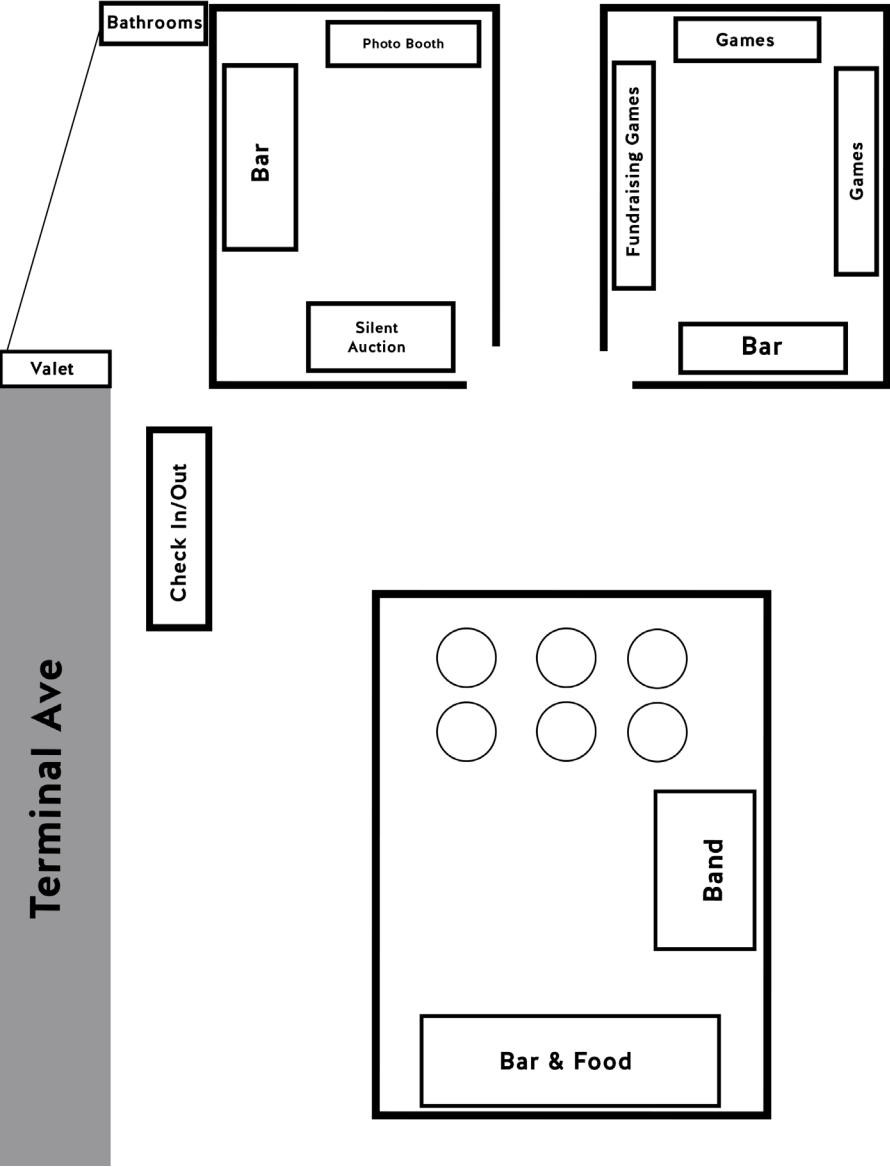


So, for tonight, let us celebrate what is most important to us – children – making it possible for the Children's Museum to continue to serve our community's children for the next 40 years, and the next, and the next.

In appreciation, service, and play,
Danielle Ripperton
Executive Director




MAP OF EVENTS



Dear Museum thank you for teaching
us we are so grateful thank you
Ms Jordan you are so cool and so
nice thank you for letting us play in
the cave it was so so so fun I
loved it. It was alsame and thank you
for the books but my favorite part
was win we seen the valcano it
was very fun hopefully I will see
you again bye!

you are
the best
and you
are cool!




EVENT CONTRIBUTORS

ABusherOriginal LLC
Ahead of Hair
Anatomica Massage
The Bar Method
Barre RVA
Closet Factory
EAT Restaurant Group
Erin McDermott Jewelry
Escape Old Towne
The Hotel Roanoke
JAK Salon
Kendra Scott Jewelry
Kings Dominion
Linden Row Inn
Massanutten Water Park
PF Chang's
Quirk Hotel

Restaurant Adarra
Richmond Flying Squirrels
University of Richmond
The Valentine
Virginia Museum of Fine Arts
Wintergreen



SPECIAL THANKS TO OUR ASSOCIATE BOARD AND BOARD OF TRUSTEES FOR THEIR HELP IN SECURING AUCTION ITEMS



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Lorri Riddle
Loretta Tabb
Melvin Watkins
Louise Welch
Tunstall Willis
Courtney Wynn
Jillian Zemp

SILENT AUCTION

Closets, Closets, Closets

Build the closet of your dreams with this \$1000 gift certificate generously donated by the Closet Factory! Their organizational experts will design and create a custom organizational system to fit your storage needs. (Donated by The Closet Factory)

RVA Masterpieces

Experience the best of Richmond's art and culinary masterpieces with this package! Enjoy a year-long family membership courtesy of the VMFA; the entire family will appreciate complimentary admission to special exhibitions such as the upcoming Ansel Adams: Compositions in Nature exhibit! Pop into Amuse to enjoy masterpieces for your taste buds and experience brunch or dinner overlooking the Sculpture Garden with a \$100 gift card. Create another family outing with a visit to the museum followed by lunch or dinner at Stella's with a \$100 gift card. Stella's has long been known in Richmond for their rustic and modern Greek Cuisine masterpieces. (Donated by the Virginia Museum of Fine Arts)

Flying Squirrels VIP

Take your family and friends out to the ball game in style with four Field Level seats to the Richmond Flying Squirrels. Indulge your inner Pedro Martinez while throwing the first ceremonial pitch before the game and continue the FUNN as you spend half an inning as the Flying Squirrels Public Access Announcer. This VIP package will be sure you "go wild and have FUNN" for the entire game! (Donated By The Flying Squirrels)

Meet Virginia

Relax and enjoy the beautiful Virginia landscape on a leisurely Amtrak train ride from Richmond to Roanoke with a \$100 travel voucher. Experience all the Blue Ridge mountains of Southwest Virginia have to offer with a complimentary overnight stay and breakfast for two at the Hotel Roanoke. The City of Roanoke offers beautiful parks and access to the iconic Appalachian trail in addition to the historic City Market, restaurants, museums, and shops downtown.

Very Richmond

The Valentine has been collecting, preserving and interpreting Richmond Stories for over a century, so what's more Richmond than a family membership to this institution? The Valentine offers bold exhibitions, innovative tours, and special community events you can experience all year long. This package also comes with a \$50 gift card to any restaurant in the EAT Restaurant Partner family.

Self Care

Treat yourself to this whole body wellness package that will engage your mind and body. Begin your self-care journey with a sixty-minute therapeutic massage courtesy of Anatomica Massage Studio. Next, rest your mind and body with two float sessions courtesy of Transitions RVA; your brain and body can relax in a zero gravity environment free of sensory input. Don't forget to schedule your ten classes courtesy of baReVA, where you will not only achieve strength and definition, but also mental health benefits similar to those found in yoga and meditation. This rejuvenating package is just what you need to put your health and wellness first!

Kendra Scott Jewelry

Kendra Scott's designs are versatile, fun, and trendy. You'll love this necklace and earrings courtesy of Kendra, a mom of three with a love of philanthropy and fashion!

Chateaux and Bordeaux

This is the opportunity of a lifetime for wine enthusiasts! This package sends two couples traveling together to enjoy a three night stay in one of the legendary chateau in romantic Bordeaux. During your stay on either the Left or Right Bank, you will experience exclusive vineyard and winery tours, private wine tastings, delectable luncheons, and an insider's look at wine making in France's most famous wine region. This package is valued at \$5000. Bon Voyage!

Package Notes: Airfare and transportation not included. Lodging is available Monday-Friday, September through June (excluding the Christmas and Easter holidays). 3 months' advance notice required. All travelers must be 21 or older. Dates to be mutually agreed upon with donor, based on availability. This trip does NOT expire. Due to EU COVID-19 restrictions, earliest dates available are in 2022, and are first come first serve.

"Just Breathe" Beach House

A view of the ocean and a glimpse of the sound -- both can be yours for one week at Vishwa and Eric Link's lovely Nags Head Home. "Just Breathe" features 4 bedrooms, 2 full baths, 1 half bath, grill, WiFi, outdoor shower, beach chairs and umbrellas, games, bikes and is just one lot back from the beach.

Package Notes: Trip must be booked by December 31, 2021 and must be taken by October 1, 2022. Dates must be mutually agreed upon. Linens, bath and beach towels are provided. (Donated By Eric and Vishwa Link)

SILENT AUCTION

Case of the Reds

Donated by the Associate Board, this mixed case of red wine will appeal to everyone from novice drinkers to oenophiles!

Wine Away

Donated by the Associate Board, this mixed case of white wine will appeal to everyone from novice drinkers to oenophiles!

Get Fit

Get moving at your local YMCA with a complimentary three-month membership for one individual aged thirteen or older. This package also includes registration for spring sports! (Donated By Alexandra Moore)

First in Line: Legendary Santa

Be the first to share your Christmas wishes so Santa can pass along the message to his elves! This exclusive offer will guarantee your family to be the VERY FIRST to see him once his sleigh arrives in Santa Land. You will also receive a commemorative photo to remember your family's visit to Legendary Santa.

Valid on Friday, November 26, 2021.

Museum will contact winner regarding time.

To schedule, please contact Allie Meagher at ameagher@cmorva.org.

Milk & Cookies with Santa

Legendary Santa will celebrate his 85th year as a Richmond tradition this holiday season and now your family has the opportunity to have milk and cookies with the big guy himself!

Package Includes:

- Private visit with Legendary Santa and the Snow Queen for up to 15 guests
- Sweets and treats for sharing
- Complimentary picture packages
- Personalized copies of "A Night Before Christmas" for each child!

Valid only for 2021 holiday season. Excludes Black Friday and Christmas Eve. To schedule, please contact Allie Meagher at ameagher@cmorva.org.

CMoR Arist of the Year

A Children's Museum Exclusive! Display your children's masterpieces all year long with this exclusive gallery space at the Children's Museum Downtown! They will have the opportunity to create and display their artwork in a very special case dedicated to them! Valid through September 2022.

To redeem, contact Allie Meagher at ameagher@cmorva.org

CMoR for a Year

This incredible opportunity includes an exclusive photoshoot for your child or grandchild at the Museum. Digital images will be provided to you AND will be used on CMoR's social media and branded materials throughout 2022! This is the perfect opportunity for the little one in your life to be the face of CMoR. A CMoR Family Membership is included in this package so the fun can continue in person all year long.

Gift-Shop-Grab

Your little one will have the opportunity to race against the clock and collect as many Children's Museum gift shop items as their little arms can carry! Seymour will be there to cheer them on as they zoom around collecting their treasures- all in 60 seconds! To schedule, please contact Allie Meagher at ameagher@cmorva.org.

This offer expires September 30, 2022.

"Seaweed" by Blair Sutton

This original acrylic on panel work of art, "Seaweed" measures fourteen by eighteen inches and offers beautiful blue and green hues that will welcome nature's peace into your home or office. Virginia Artist Blair Sutton creates beautiful abstract images of nature and this is one of her finest pieces!

Note: The canvas is 14x18 inches.

RAFFLES AND GAMES

HEADS OR TAILS

Play to win a 14 karat white and yellow gold two-tone pendant featuring 2 Natural Pear Shaped Rubies weighing 0.75 carats total weight, surrounded by Brilliant Round Cut Diamonds weighing 0.15 carats total weight.

Retail Value: \$1,650



Heads or Tails will be played immediately before Fund-A-Cause. Entry into the game (and a blinky ring) can be purchased at the Diamonds Direct Table.

CHILDREN'S MUSEUM TRIVIA

Step right up and test your knowledge! How much do you really know about the Children's Museum Mission & Programs? \$5 pay to play. Answer correctly and win a prize!

PRIZE PULL

Everyone is a winner when they play the Prize Pull! Prizes are valued at \$40 and up. Check out the Prize Pull table for a full list of packages and prizes.

Act fast – a limited number of prizes are available!

50/50 CASH SPLIT

Winner receives half of the proceeds raised from 50/50 Cash Split raffle ticket sales. 50/50 Cash Split winner will be pulled before Fund-A-Cause - must be present to win!



GIVSMART GUIDE



The Children's Museum is excited to use mobile bidding powered by GiveSmart.

HOW IT WORKS

After check-in, you will receive a text or email directing you to your online bidding page.

DIDN'T BRING YOUR SMART PHONE?

Bid Helpers with tablets are available to assist you. These individuals can be found in the Silent Auction Room.

WINNERS AND PAYMENT

Winning bid numbers and amounts can be viewed on your mobile device throughout the evening.

Please check-out by last name or bid number beginning at 10:00pm. Payment must be made in full the evening of the event. Prior to receiving any packages won during auctions or raffles. All major credit cards are accepted. Checks are not accepted.

So you got a text message?

LET'S GET STARTED



Bidding Center

Click on the link within the text message you received. This will log you in automatically to your own personal bidding center.

View All: See all auction items

Categories: Browse Items by category

My Items: Items you have bid on or are "watching"

Donate: Make a tax-deductible donation to the organization

Sponsors: Information on event sponsors

Itinerary: Schedule of auction activities (not always activated)

Items Without Bids: List of items with no bids

Item # or Keyword: Enter the item name or number and hit Go! which will take you to the item page to place a bid



Now let's bid!

Bid: Automatically enters the next minimum bid amount; you will be asked by pop-up screen to confirm your bid

Change bid amount: You can manually enter any amount that is greater than the "next bid"

Set Maximum Bid: So that you don't risk getting outbid at the last minute, everyone is encouraged to set a max bid. The auction software will automatically raise your bid by a pre-determined increment until your maximum bid has been met or the silent auction ends.

Watch Item: Adds items to your "My Items" list for easy reference later

Buy Now: Enables you to purchase an item outright instead of bidding (not always activated)



FUND A CAUSE

The Children's Museum strives to offer every child a chance to play, learn, and explore in a stimulating, hands-on environment. Your generous donation helps to keep the Museum accessible to everyone and supports the Museum's mission of inspiring growth in all children by engaging families in learning through play.

Fund-A-Cause will be held immediately following Heads or Tails!

Donations made during Fund-A-Cause are 100% Tax Deductible.

Fund-A-Cause donations benefit the Museum's Access for All Fund, which works with schools and non-profit organizations to provide admission, membership, and program tuition for children, families, and school groups who could no otherwise visit the Museum and receive services provided by it programs.

HAVE YOUR FUND A CAUSE GIFT MATCHED

Many companies sponsor matching gift programs that will match charitable contributions made by their employees. Some even match gifts made by retirees and/or spouses.

These programs are a great way for companies to support causes that are important to their employees and a chance for you to double or even triple your gift! Contact your company's human resources department to find out if your company has a matching gift program.