



CELEBRATING

40

YEARS OF PLAY

**A GROWN-UP BIRTHDAY PARTY TO BENEFIT
THE CHILDREN'S MUSEUM OF RICHMOND
-SPONSOR PACKET-**

SAVE THE DATE | FRIDAY, SEPTEMBER 10, 2021

Children's Museum

OF RICHMOND

CELEBRATING 40 YEARS OF PLAY

The Children's Museum of Richmond is proud to present our 40th Birthday Party at our Downtown location on September 10, 2021. Combining both an in-person and online experience, this celebration will take us on an interactive trip down memory lane through each decade of the Children's Museum's 40-year legacy. Tickets will be \$125.00 per person, a portion of which is tax deductible. Proceeds from the celebration will support the Children's Museum of Richmond's mission to inspire growth in all children by engaging families in learning through play.

To contact the Children's Museum of Richmond directly, please contact Sarah Moseley at smoseley@c-mor.org or (804) 474-7005.

Photos from past Children's Museum fundraisers:



THE CHILDREN'S MUSEUM OF RICHMOND

The Children's Museum of Richmond is celebrating four decades of play! The Museum is proud to be a vital educational asset to Central Virginia, and we can't wait to celebrate our 40th Birthday with you! As a 501 (c) 3 nonprofit organization, the museum's child-centered mission relies on support from individuals, foundations, and corporations.

PLAY AHEAD

From fundamental concepts to socialization skills, research shows that play has a positive impact on a child's academic performance—and the more often they engage in play at an environment like the one shared at the Children's Museum, the more likely they are to find success inside the classroom.

Of course, your children may be too busy having fun to notice! Visit our Downtown or Chesterfield Children's Museum locations today to enjoy our unique, ever-changing exhibits and experiences. We can't wait for the next forty years of learning through play!

BOARD OF TRUSTEES

Melvin Watkins, Chair	Kelly Beazley	Amy Kelley	Barbara Markham Smith
Bryan Jones, Past Chair	Gordon Crenshaw	Casey Lucier	Loretta Tabb
Lynn Mussatt, Treasurer	Mary Farrell	Dr. Raj Malhotra	Kim VanHuss
Kamran Khan, Secretary	Shawn Harrigan	Samantha Otero, Esq.	Louise Welch
	Nick Harrison	Patty Shell	
	Rudene Haynes, Esq.	Martha Schley Smith	

ASSOCIATE BOARD

Chris Way, Chair	Kareen Edwards	Anna Koehle	Annie Owens
Alex Moore, Chair Elect	Kasey George	Maribeth Lacy	Catie-Reagan Palmore
Amy Kelley, Past Chair	Syreen Goulmamine	Latrina Lemon	Kerry Richardson
Katie Adams	Ashley Hood	Erica MacCormac	Lorri Riddle
Becky Balog	Shaleigh Howells	Kellie Mattingly	Joey Vancaster
Caitlyn Berry	Jess Jones	Rachel Murphy-Weast	James Wasilewski
Kristin Carleton	Jenn Junod	Aubrey Moore	Courtney Wynn
Katie Daniel	Natisha Knight	Stephen Mutnick	Jillian Zemp

SPONSOR LEVELS

We would be honored to have you join us at the Children's Museum's 40th Birthday and support the Museum's mission of creating unique and innovative learning experiences for all children.

	Presenting \$20,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Supporter \$1,000
Name Recognition in Annual Report	✓	✓	✓	✓	✓	✓
Name in event program and website	Logo	Logo	Logo	Logo	✓	✓
Social Media	Tag with image	Tag	Tag	Tag	Tag	Name
Name Recognition in event email blasts	Logo	Logo	✓	✓	✓	
Name Recognition on event invitations	Logo	Logo	Logo			
Tickets to 40 th Birthday Celebration [Option of Virtual or In-Person Tickets]	20	12	10	8	6	4
Presenting sponsor signage during event	✓					
Commemorative 40 th Birthday sponsor signage with logo; displayed at Downtown Museum through June 2022	Large Puzzle Piece	Medium Puzzle Piece	Small Puzzle Piece			
Children's Museum Guest Passes	40	30	20	15	10	5
Children's Museum Memberships	12	10	8	4	2	1

* A portion of each sponsorship is tax deductible. Guest passes and memberships affect the tax-deductibility of gifts.

** To ensure placement on event invitations, paperwork and logo must be received by July 15, 2021





SPONSOR FORM

Company: _____

Contact Person: _____

E-mail: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____

Sponsor Level: Presenting (\$20,000) Platinum (\$10,000) Gold (\$7,500) Silver (\$5,000) Bronze (\$2,500)
 Supporter (\$1,000) We are unable to sponsor, but would like to make a contribution: \$ _____

Check enclosed (please make all checks payable to the Children's Museum) Please send an invoice

Charge to Visa MasterCard AMEX Discover

Name on card: _____

Card Number: _____

Expiration Date: _____ 3 or 4 digit code: _____

Signature: _____

BEFORE RECEIVING SPONSOR BENEFITS, ALL PAYMENTS ARE DUE BY SEPT 1, 2021.

Please mail, email or fax form to:

Attention: Sarah Moseley
Children's Museum of Richmond
2626 West Broad Street
Richmond, VA 23220

E-mail: smoseley@c-mor.org
Fax: 804.474.7099
Questions: Sarah Moseley at
804.474.7005